

# CLOSING THE SME KNOWLEDGE GAP IN EMERGING MARKETS

Prof. Dr. Gudrun Frank

Director and Founder of the African Virtual Bridging School (AVBS)

# Bridging the Gap in Education

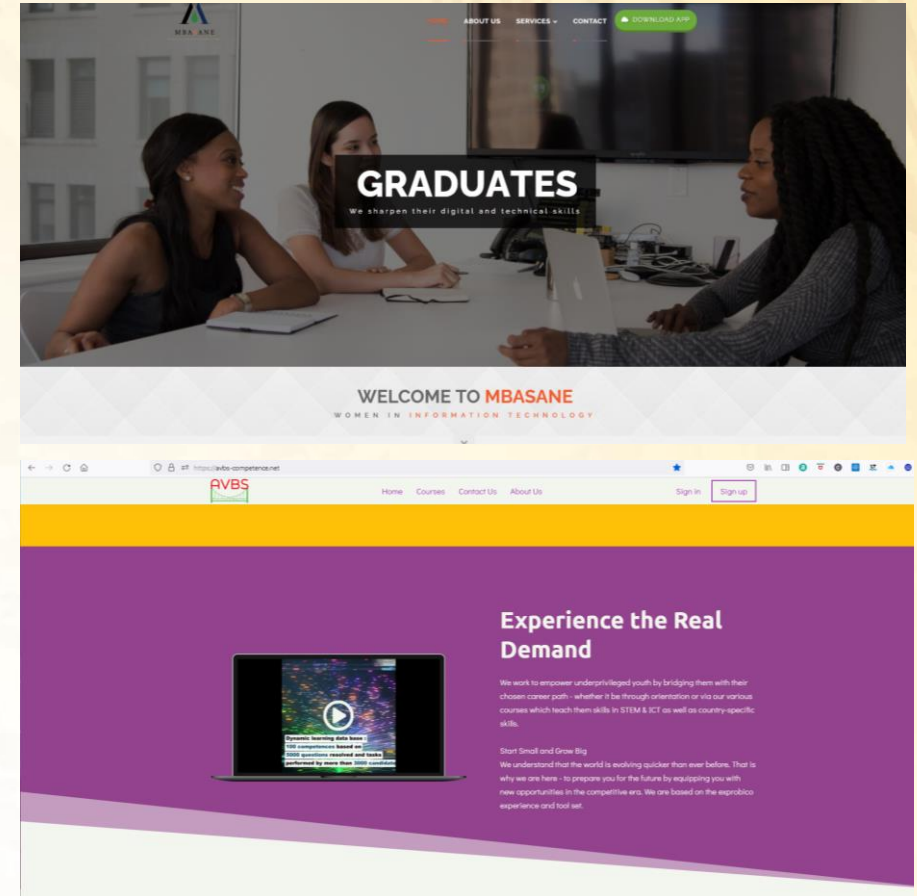
- Adapting and employing relevant tools to assess and ensure no one is left behind in Learning & Development
- The African Virtual Bridging School (AVBS) was founded to educate disadvantaged children with new technologies.
- We educate them about different career paths and help them to discover their competences individually.
- The first step to closing the SME Knowledge gap in African Countries by open the mind of youth for different career paths and potentials of the individual person



Hybrid lesson in Ghana simultaneously held in Cameroon and Zimbabwe:  
Improve your communication skills

# Work Orientation Workshops (W.O.W)

- Virtual connectivity between African youth from four different countries via zoom sessions
- Open the mind and force activities of the young women for STEM and ICT as career path by storytelling of female high professionals out of the public and private sector
- AVBS platform for learners and a course program
- Collaboration with and sustainability by WIT Alliance & Africa Alliance in EUTECH



# Next Step - Participants in the future

- Train youth who are pursuing courses in institutions of higher learning on business skills
- Facilitate linkage and networking with existing and potential employers, to enable the trained youth to access waged employment or create their own business.
- We need to connect to more disadvantaged children and youth as well as SME's by better internet connectivity in the rural areas.

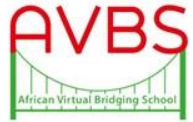


Young people at the Competence Check for the CRAN apprenticeship program "CAP". More than 70 people checked. Worked with the digital pen.

# Next Step - Collaboration in the future

- Use the individualized competency checks to select the candidates and then work with the competence gaps in soft skills.
- Develop the AVBS vocational center, together with various companies, preparing content with virtual support from experts in specific professions.
- Design a new program, where students attend public school in the morning and then have practical, hands-on training in partnering organizations for the different professions.
- Design the AVBS SME professional development and further education centers
- Work with simple digital tools, so that people from the regions can take over the responsibility for sustainably operating of such programs.
- End off with an AVBS certificate – a new brand in Education 4.0 based on competences of the individual person and requirements of new professions or study fields

# Contact and thanks for your attention!



contact details:

[gudrun.frank@avbs-competence.net](mailto:gudrun.frank@avbs-competence.net)  
[tessa.taylor@avbs-competence.net](mailto:tessa.taylor@avbs-competence.net)

mobile: +49 1709036871  
+27 715144277

<https://avbs-competence.net>



Prof. Dr. Gudrun Frank



Tessa Taylor

